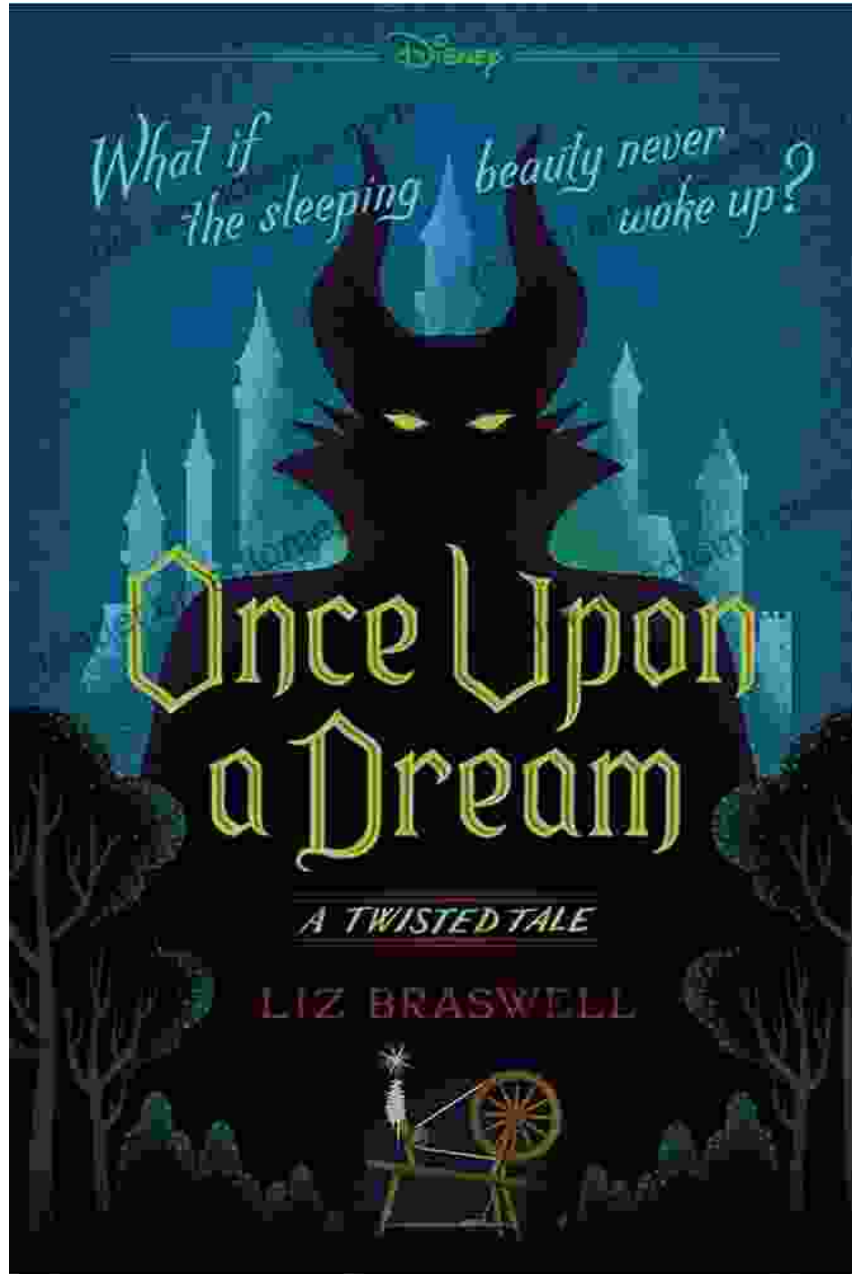


# Once Upon a Fashion Dream: De Lauraine and the Invention of the Modern Fashion Magazine



## About the Book

In the glamorous world of fashion, few names shine as brightly as De Lauraine. As the visionary editor-in-chief of Harper's Bazaar, she

transformed the magazine into a cultural icon, defining the fashion landscape of the early 20th century. Now, in *Once Upon a Fashion Dream*, author Emily Zemler unveils the extraordinary story behind De Lauraine's rise to fame.



## Once Upon A Fashion Dream (De Lauraine)

★★★★★ 5 out of 5

Language : English  
File size : 38095 KB  
Text-to-Speech : Enabled  
Enhanced typesetting : Enabled  
Lending : Enabled  
Screen Reader : Supported  
Print length : 160 pages



From her humble beginnings in rural Kansas to her reign as fashion's most influential tastemaker, De Lauraine's journey is a testament to her determination, creativity, and unwavering passion for fashion. Through meticulously researched archives and exclusive interviews, Zemler paints a vivid portrait of De Lauraine's life, her loves, and the challenges she faced as a woman in a male-dominated industry.

Beyond the glamorous facade, *Once Upon a Fashion Dream* explores the profound impact of De Lauraine's work on the fashion industry and beyond. Her innovative approach to photography, her collaborations with renowned artists and designers, and her unwavering commitment to showcasing the work of women all contributed to fashion's evolution into an art form and a powerful force in shaping cultural norms.

With stunning imagery and captivating storytelling, *Once Upon a Fashion Dream* is a must-read for fashion enthusiasts, aspiring creatives, and anyone fascinated by the intersection of art and commerce. It is a celebration of De Lauraine's legacy, a tribute to the power of women's ambition, and a reminder that even the most extraordinary dreams can become reality.

### **Praise for *Once Upon a Fashion Dream***

"A fascinating and inspiring account of De Lauraine's pioneering role in the fashion industry. Emily Zemler brings to life the glamour, ambition, and determination that shaped this remarkable woman's life and career." -

**Valerie Steele, Director of the Museum at the Fashion Institute of Technology**

"A captivating journey into the world of fashion, art, and ambition. *Once Upon a Fashion Dream* is a must-read for anyone interested in the history of fashion and the women who have shaped it." -

**Cathy Horyn, Fashion Critic, The New York Times**

### **About the Author**

Emily Zemler is a fashion journalist and author with over a decade of experience writing for publications such as The New York Times, Vogue, and Harper's Bazaar. Her work has been recognized with numerous awards, including the Council of Fashion Designers of America's Media Award for Best Fashion Feature.

### **Free Download Your Copy Today**

*Once Upon a Fashion Dream* is available now from all major booksellers. Click the link below to Free Download your copy today and delve into the

extraordinary world of De Lauraine and the invention of the modern fashion magazine.

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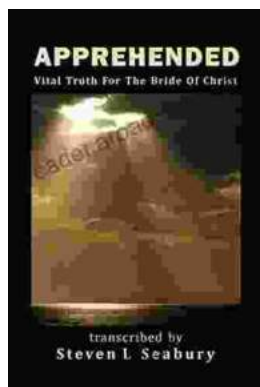
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